

Student Perks Advertiser Terms

Filhome.ph • Generated 2 October 2026

Who can advertise

Student Perks is for legitimate local businesses offering students a clear, genuine benefit. Advertisers must provide accurate business/account details and have authority to publish the offer.

Minimum student value

During launch, submitted deals must meet the minimum discount or benefit shown in the advertiser signup flow (currently 10% where expressed as a percentage discount) unless Filhome approves an alternative benefit of comparable value.

Offer accuracy

State the eligibility, expiry, exclusions, redemption method and material conditions clearly. Do not advertise unavailable, misleading or unlawful goods/services. Filhome can reject, suspend or expire a deal that no longer meets the published conditions.

Student information

Advertisers do not receive a student's identity-verification document through Student Perks. Any personal information an advertiser obtains directly from a student is the advertiser's responsibility under applicable law.